

JONATHAN HOWARD AMSBARY

EDUCATION

Ph.D. 1986 Speech Communication Indiana University
M.A. 1980 Speech Communication Indiana University
B.A. 1978 Speech Communication/ University of New Mexico
Psychology

Doctoral Concentration: Communication Theory and Research.
Specialty Within Area: Organizational and Small Group Communication.
Minor: Social Psychology.
Research Tool: Statistics and Experimental Design.

PROFESSIONAL EXPERIENCE

1988 - present: **Professor** of Communication Studies at the University of Alabama at Birmingham.

2010: **Visiting Graduate Faculty** of English at Ramkhamhaeng University, Bangkok, Thailand.

2009 - 2011: **Visiting Graduate Faculty** of Communication at University of Alabama.

1984 - 1988: **Assistant Professor** of Speech Communication at North Dakota State University, **Graduate Director**.

1983 -1984: **Assistant Professor** of Speech at University of Hawaii.

1978 - 1983: **Associate Instructor** of Speech Communication at Indiana University.

ADMINISTRIVE RESPONSIBILITIES

Undergraduate Director (2006 –2010).
 Communication Management Program Coordinator (1996 – 2010).
 Graduate Director (2004 – 2008, 2011 - Present).
 Basic Course Director (1996 – 2008).

PROFESSIONAL DEVELOPMENT

Collaborative IRB Training Initiative (CITI), 2005, 2008.
 Master Teacher seminar, 2005.

COURSES TAUGHT

Communication Effects, Health Communication I & II, Organizational Communication I & II, Communication Research Methods, Communication Theory, Communication and Aging, Introduction to Human Communication, Introduction to Graduate Research, Small Group Seminar, Instructional Communication, Interviewing, Persuasion, Public Communication, Interpersonal Relationships, Personal and Public Communication, Discussion and Group Methods, Argumentation, Public Speaking, Business and Professional Communication, and Professional Presentations, Nonverbal Communication.

BOOKS

Amsbary, J. & Powell, L. (2018). *Interviewing in a Changing World*. New York: Rutledge.

Powell, L. & Amsbary J.H. (2018). *Becoming John Wayne: The Early Westerns of a Screen Icon, 1930 – 1939*. Jackson, NC: McFarland & Co. Pub.

Powell, L., Amsbary, J., & Hickson, M. III (2015). *Talking Sports: The Role of Communication in Sports 2nd ed*. Dubuque, IA: Kendall Hunt.

Powell, L., Amsbary, J., & Hickson, M. III (2015). *Talking Sports: The Role of Communication in Sports*. Dubuque, IA: Kendall Hunt.

Powell, L., Vickers, J.S., Amsbary, J., Hickson, M. (2009) *Surviving Group Meeting: Practical Tools for Working in Groups*. BrownWalker Press. Boca Raton, FL.

Powell, L and Amsbary J. (2006). *Interviewing: Situations and Contexts*. Allyn and Bacon. Boston.

GRANTS

(1998) Co-investigator: Research grant from Alabama Department of Health – Evaluating statewide W.I.C. programs. \$22,000.00.

(2001) Co-investigator: Research grant from Alabama Department of Health – Cardiovascular health needs in Low income counties. \$19,000.00.

(2002) Co-investigator: Research grant from Alabama Department of Health – Evaluating obesity awareness statewide. \$9,600.00.

PROFESSIONAL AFFILIATIONS

Eastern Communication Association.
Alabama Communication Association.

ACADEMIC ARTICLES AND BOOK CHAPTERS

Skelton, K., Evans, R., LaChenaye, J., Amsbary, J., Wingate M. & Talbott, F. (2018). Utilization of online focus groups to include mothers: A use-case design, reflection, and recommendations. *Digital Health*, 4, 1-6. doi: 10.1177/2055207618777675

Powell, L., Amsbary, J., & Johnston, J. R. (2017). Rickwood Field: A symbol of segregation and healing: In D. Herbeck & S. J. Drucker, *Communication and the Baseball Stadium Community, Commodification, Fanship, and Memory*. New York: Peter Lang Publishing.

Powell, L., Hickson, M. McCrosky, J.C. & Amsbary, J. (2015). Perceptions of authenticity in the Watergate hearings. *Journal Political Science Public Affair*, 2, 169.

Powell, L., Hickson, Amsbary, J. (2015). The Boston Marathon bombing and the rhetoric of sacrifice. *The North American Journal of Psychology*, 17, 187.

Powell, L., Hickson, Amsbary, J. M., Richmond, V. & McCroskey, J. (2014). The “Drinking-Buddy” scale and perceptions of assertiveness, responsiveness and authenticity. *Journal of Political Science & Public Affairs*, 2 134. Doi 10.4172/2332-0761, 1000134.

- Powell, L., Amsbary, J., & Xin, Hai-Chang (2014). Stigma as a communication barrier for participation in the Federal Government's Women, Infants, and Children program. *Journal of Qualitative Research*. 16 (1), 75-85. DOI: 10.1080/17459435.2015.1086423
- Powell, L., Amsbary, J., & Hickson, M. (2014). The Wai in Thai Culture: An analysis from Thailand. *Journal of Intercultural Communication*, 34. 7.
- Xin, Hai-Chang, Amsbary, Jonathan, & Powell, Larry (2014). Urban health insurance reform in China. International Conference on Economic Management and Trade Cooperation, *Atlantic Press*, 407-416.
- Amsbary, J.H. & Powell, L., (2013). Content analysis of self-help internet discussion boards: What they do, what they don't do. *Human Communication*, 16(2), 49 -57.
- Powell, L., Amsbary, J. H., Hickson, M., Richmond, V. & Morse, M. (2013). Revisiting the Economic Impact of Channel One. *Human Communication*. 15, 159 – 171.
- Amsbary, J. H. & McCroskey, J. (2009). Communication Traits and Social Phobia. *Human Communication*, 12, 485-492.
- Blanquicett, C., Amsbary, J. H., Mills, C., & Powell, L. (2007). Examining the Perceptions on Doctor-Patient Communication. *Human Communication*, 10, (421-436).
- Amsbary, J. H. and Powell, L (2007). Nonverbal Behavior of Vendors in Customer-Vendor Interactions. *Perceptual Motor Skills*, 104, 366 – 370.
- REPRINTED** IN Orcher, L.T. (2005). *Conducting Research: Social and Behavioral Science Methods*. Pyczak Publishing: Glendale, CA. 231 – 233.
- Powell, L and Amsbary, J. (2004). "Self-Reported obesity and obesity-related behaviors. *Individual Differences Research*, 2, 118 – 124.
- Amsbary, J. H. and Powell, L (2003). Factors influencing evaluations of web site information. *Psychological Reports*, 93, 191-198.
- Powell, L. and Amsbary, J. (2001)"Relations Among Age, Income, and Knowledge of Investments. *Perceptual Motor Skills*, 92, 888-892.

- Amsbary, J., Hickson, M., Oaks, B. and Vogel R. (1994). Smoking Artifacts as Indicators of Homophily, Attraction, and Credibility: A Replication, *Communication Research Reports*, 11, 161 -167.
- Hickson, M., Stacks, D.,and Amsbary J. (1993). Active Prolific Scholars in Speech Communication: An Analysis of Research Productivity, II. *Communication Education*, 42, 224 - 233.
- Hickson, M., Stacks, D. and Amsbary, J. (1992). Scholarship in Mass Communication: An Analysis of Researchers' Productivity,. *Association for Communication Administration Bulletin*, 82, 13-17.
- Hickson, M., Stacks, D. and Amsbary, J. (1992). Active Prolific Female Scholars in Communication: An Analysis of Research Productivity, II. *Communication Quarterly*, 40, 350-356.
- Hickson, M., Stacks, D. and Amsbary, J. (1992). Administrator-scholars in Speech Communication: An Analysis of Research Productivity, II. *Association for Communication Administration Bulletin*, 79, 66-74.
- Amsbary, J. and Staples, P. (1991). Improving Nurse/Administrator Communication: A Case Study of the Effectiveness of Management by Wandering Around. *The Journal of Business Communication*, 28, 101-112.
- Hickson, M., Stacks, D. and Amsbary, J. (1989). An Analysis of Prolific Scholarship in Speech Communication, 1915-1985: Towards a Yardstick for Measuring Research Productivity,. *Communication Education*, 38, 230-236.
- Amsbary, J. (1988). The Blake and Mouton Grid as a Model for Effective Parent/Child Communication. *North Dakota Journal of Speech and Theatre*, 1, 24-31.
- Amsbary, J. (1978). New Mexico, Slavery, and Statehood: A Rhetorical Study. *New Mexico Communication Journal*, 4, 11-25.

PROFESSIONAL PUBLICATIONS

- Powell, L. and Amsbary, J. (2001) "Barriers to WIC Participation: A Research Note." *Alabama's Health*, 35:4, 10-11.
- Powell, L. and Amsbary, J. (2001) "Cardiovascular Disease in Rural Alabama: Focus Group Express Opinions." *Alabama's Health*, 35:4, 9-11.

CONVENTION PRESENTATIONS

- Amsbary (1986). "Leadership Emergence as a Function of Perceptual Bias." Interpersonal Division, SCA National Convention.
- Amsbary (1986). "Developing a Model of Parental Communication." Dimensions Division, SCA National Convention.
- Amsbary (1987). "Marketing Strategies for Communication Consultants." North Dakota Speech and Theatre Association State Convention.
- Amsbary (1988). "Inter-Role Conflict Within Small Organizations." Applied Communication Section, SCA National Convention.
- Amsbary (1988). "The Perceptions of Managerial Techniques by Nursing Employees: A Case Study of the Effectiveness of 'Management by Wandering Around' in the Health Care Setting." Commission on Health Communication, SCA National Convention.
- Amsbary (1988). "Agenda Setting as a Function of Leadership." Organizational Communication Division, SCA National Convention.
- Amsbary (1998). "Assessing the Product: Training and Assessment of Part-time Instructors." MWBCD Conference.
- Amsbary (2000). "Power Point in the Basic Course." MWBCD Conference.
- Amsbary (2001). "Assessing the Product: Training and Policies Regarding Grade Challenges." MWBCD Conference.
- Richmond, V.P., McCroskey, J.C. and Amsbary, J. H. (2008). "Communication Constructs and Psychological Constructs: Similar and Dissimilar Views of Human Communication Traits" SSCA, Regional Convention.
- Powell, L., Amsbary, J., & Hickson, M. (2011). The Wai in Thai Culture: An Analysis from Thailand. NCA National Convention.
- Amsbary, J., & Powell, L. (2013). Content analysis of self-help internet discussion boards: What they do, what they don't do. ECA Regional Convention.
- Powell, L., Hickson, M., Richmond, V., McCroskey, J. & Amsbary, J. (2014). The "Drinking-Buddy" Scale and Perceptions of Assertiveness, Responsiveness and Authenticity. SSCA Regional Convention. Top Papers in Political Communication.

Xin, Hai-Chang, Amsbary, Jonathan, & Powell, Larry (2014). Urban health insurance reform in China. International Conference on Economic Management and Trade Cooperation.

Amsbary, J. & Powell, L (2015). Second Life: A game without rules. Games as/with/through Communication: Introducing Game Studies to NCA preconference. Las Vegas, NV.

THESES DIRECTED (NDSU)

Koffler, M. (1987) *The personal element versus informational content: Memorable aspects of the campus tour for prospective students.*

Peters, E. (1986) *Part-time employees: Reliance on feedback sources.*

Schnell, C. (1987) *The Effect of evaluation on leadership in small groups.*

Staples, P. J. (1987) *Employee beliefs about administrative rounds at St. Lukes Hospitals - Meritcare.*

Weispenning, J (1985) *An analysis of hierarchical location and satisfaction with communication.*

PROFESSIONAL SERVICE

Editorial Assistant, *Journal of Qualitative Research*, 2007 – Present.

Editorial Assistant, *Communication Teacher*, 2007 – Present.

Layout Editor, *Human Communication*, 2006 – Present.

Editorial Assistant, *World Communication*, 1990 - 1993.

Editorial Assistant, *North Dakota Journal of Speech and Theatre*, 1989-1990.

Founding Editor, *North Dakota Journal of Speech and Theatre*, 1985 - 1988.

1986 North Dakota Speech and Theatre Association
Convention Coordinator.

1986 - 1988 Red River Student Communication Conference Coordinator.

1986 Coordinator, Dimensional Studies of Family Communication, Dimension Series, SCA.

1987 -1988 Speech Communication Association Recruitment Coordinator for North Dakota.

1988 Coordinator, The Study of Organizational Communication in Small Organizations, Applied Communication Series, SCA.

1989 Coordinator/ Chair, Interpersonal Research in Health Communication, SSCA program.

1989 Respondent, Bostrom Young Scholars Program, SSCA.

2001 Critic/ Respondent, Basic Course Director's Group. NCA.

SERVICE TO SCHOOL

Chair, A&H faculty affairs.

Chair, Curriculum Committee.

Member A&H Promotion and Tenure.

Alternate Faculty Senator.

Two SACS Accreditation Committees.

Graduate council.

Initiated and funded 55 percent of Amsbary Award.
U101 Instructor.

FYE Instructor.

CONSULTING ACTIVITIES

Workshop -- "The Power of Effective Listening." Sponsored by NDSU Division of Continuing Education.

Workshop -- "Improving Upward Communication." . Sponsored by NDSU

Division of Continuing Education.

Workshop -- "Removing Communication Barriers." Sponsored by North Dakota Association of Student Union Directors.

Workshop -- "Creating a Caring Communication Climate in Hospitals." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Improving Nurse's Listening Skills." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Improving Horizontal Communication in Hospitals." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Communication Roles in Hospitals." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Improving Hospital Communication." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Age Specific Communication for Health Care Professionals." Sponsored by Lloyd Noland Hospital; Birmingham, AL.

Workshop -- "Improving Interviewing Skills." Sponsored by Homewood Library, Homewood, AL

Workshop -- "Improving Classroom Presentations." Sponsored by UAB School of Dentistry.

Communication Audit -- Birmingham Episcopal Church.

Communication Audit -- UAB Administrative Division.

Workshop -- "Effective Interviewing" Birmingham office of the Federal Bank.

Focus group research for the Alabama Department of Health -- Women, Infant and Children program (WIC).

Focus group research for Alabama Department of Health -- Cardiovascular Health.

Survey research for Alabama Department of Health -- Obesity study.